TURN RETURNED MAIL INTO VALUABLE INSIGHTS WITH MAIL CAPTURE AND CLEANSE

4% **OF YOUR MAIL DOESN'T REACH YOUR CUSTOMERS.**
WOULDN'T IT BE GREAT IF YOU KNEW WHY?

Mail Capture and Cleanse turns lost mail into vital digital information. It saves you time, money and space, lets you update your database and ensures less mail goes to waste.

INSIGHTS IN YOUR INBOX IN 4 STEPS

1. We give you a dedicated PO Box address to put on all your mail
2. Any returned mail goes to that address, to be processed as you wish
3. We capture and analyse information from your mail and can even tell you where some of your customers have moved to
4. You receive digital information to update your database.

REDUCING YOUR RETURNED MAIL WILL BOOST YOUR ROI

PRECISE DATA HELPS YOU MAINTAIN GDPR COMPLIANCE

Royal Mail

LEARN MORE AT ROYALMAIL.COM/MAIL-CAPTURE-CLEANSE
OR CALL 03456 000 098